



Data Application Lab

DATA APPLICATION LAB LAUNCHES NEW LOGO

Touch of Data, Sense of Future

Los Angeles, CA, November 1, 2016– Data Application Lab., a growing firm in data science education and consulting, today introduced the new company’s logo. It reflects both the evolution of the company as well as its vision for future.

“We want to deliver the promise of data science community and we need a logo that expresses our purpose in a way that is truly ours. As our customers and business evolve, so must we.

The new Data Application Lab logo evokes the clarity and value of our core idea - Data. While it also resembles the initials of our name. The blue gradient is fresh, modern and approachable, representing technology. The streaming shape visualizes the flow of data. The forward appearance of the overall shape focuses on growth as well as our commitment to keep innovation.

The reveal of our new logo is more than just a new look. It’s a chance for us to further everyone’s understanding of who we are and where we are going. After hearing many successful training stories from our alumni and hosting many packed-out data science events nationwide, the new visual design marks the beginning of the next chapter to distinguish Data Application Lab in the minds of data science community and deliver the value of us – genuine, inspired and innovatory.”

-Data Application Lab

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