



Data Application Lab

STATEMENT OF ACCOMPLISHMENT

January 12, 2021

Yihong Chen

Successfully completed the program

Business Analyst

This program provided essential business domain knowledge, sufficient skill set and case studies on customer segmentation, marketing targeting, business development and product promotion. Candidate completed this program could perform comprehensive business analytical tasks including business requirement elicitation, data manipulation, statistic modeling implementation and business insight interpretation based on Advanced Excel, R, MySQL, Tableau, Google Analytics, PowerBI skills

Jason Geng
Founder and CEO
Data Application Lab



IDEAS
INTERNATIONAL DATA ENGINEERING AND SCIENCE ASSOCIATION

Sarah Li
Program Manager
Int'l Data Engineering and Science
Association